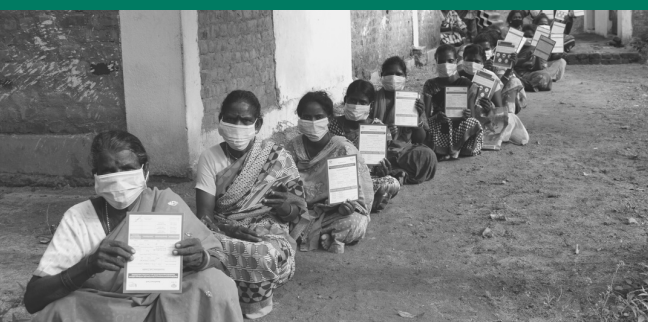




ADVENTIST DEVELOPMENT
AND RELIEF AGENCY

ADRA INDIA CAPACITY STATEMENT



20
21

ABOUT US

Adventist Development & Relief Agency (ADRA) India is a development and humanitarian organization. ADRA has been reaching out to the most vulnerable and marginalized communities in the country for over thirty years. ADRA India is part of ADRA International's global network, which implements relief and development programming in over 120 countries. ADRA works with people in distress to create positive change and justness through empowering partnerships and responsible action.

ADRA India, registered in 1992 as a Society, focuses on key developmental aspects like healthcare, education, livelihoods, humanitarian and emergency response, and protection of vulnerable groups. By partnering with local communities, organizations, and governments, ADRA India is able to deliver culturally relevant programs and build local capability for sustainable change.

Thematic Priorities

Humanitarian Response & Protection

Rapid response in emergency situations providing basic supplies, medical equipment, non-food items, water and sanitation, temporary shelter, protection, psychosocial support and cash transfers for short-term livelihood support. Support for COVID-19 impacted communities is an integral part of all our programmes.

Empowered communities

Empowering communities on disaster preparedness and risk reduction, climate change adaptation, vocational education, educational provision for adolescents and children, and sustainable livelihoods in urban, migration and refugee populations and settings.

Health & Nutrition

Focusing on community mobilization, medical aid, health education and risk communications, and local advocacy to improve access to services for polio eradication, COVID-19 Vaccination, routine immunizations, Water Sanitation & Hygiene, and maternal and child health.

OVERALL STRATEGY

ADRA India values excellence in quality programme implementation, strong technical applications and detailed administrative teams. ADRA strives to have continued capacity development and effective collaboration with other agencies to ensure nationwide coordination.

ADRA also focuses on:

- **Mainstreaming of gender and inclusion in program**
- **Implementation, Improving the capacity and role of the organization in the humanitarian and health sectors of India**
- **Increasing involvement in consortiums and coordinated assessments.**

ADRA India is also prioritizing the engagement of Corporate Social Responsibility (CSR) funding with local stakeholders and resources. Since 2020, ADRA India is prioritizing work on COVID-19 related-issues, including medical aid to hospitals, support to government programmes, and empowering & educating communities

Technical Expertise



Health - The health of people is important to the growth of a nation, and ADRA India is working to ensure equal access of health and hygiene services to all.



Livelihood - ADRA India supports vulnerable communities to attain better livelihood opportunities by enhancing their skills and creating industry linkages.



Education - Equitable quality education can help safeguard against violence, abuse, and exploitation. ADRA India is committed to facilitate equal access to education for all.



Protection - ADRA India is committed to the protection of vulnerable groups, such as children, women and refugees. ADRA creates an enabling environment and empowers them to become self-reliant and make informed choices.



Emergency & DRR - Humanitarian response is at the core of ADRA's work. When crisis strikes, urgent resources are ready to reach areas in need as quickly as possible.



COVID-19 - With COVID-19 becoming a predominant part of our daily lives for close to two years now, all of ADRA India's programmes are designed to include the component of COVID-19 in our interventions.

HEALTH

ADRA India's health portfolio expands through various thematic areas of health such as Polio eradication, nutrition, and WASH. The health projects focus on community and health strengthening approaches, advocacy, demand generation, capacity building and empowering effective partnerships with relevant stakeholders at different levels.



Maternal, Newborn and Child Health: ADRA India supports the Government-led Immunization and Polio programme in high-risk areas of Uttar Pradesh, Uttarakhand and Assam. Through innovative Social Behavioural Change Communication (SBCC) tools and methods, the community mobilisers strengthen the routine immunisation in rural areas. Through active community mobilisation and by training the frontline workers to improve routine immunisation programmes, ADRA India has helped the government in eradicating polio and preventing return of the disease. SHGs (Self Help Groups) are engaged to achieve 90% coverage for full immunisation in high-risk group and LODOR families (Left out, dropout and resistant).



Sexual & Reproductive Health: ADRA India is engaged in developing behavioural and skill-based competencies among adolescent girls, by educating and spreading awareness. One of its innovative community-based approach is to educate adolescent girls through its “ACCHE Club (Adolescent Club for Communication on Health and Hygiene Education)”. Through regular meetings and a fun-filled curriculum that includes poem recitation, dance and songs, the girls are made aware about the basic need of hygiene during mensuration.



WASH: ADRA is engaged in soft skill training for improving the WASH behaviour in the community. Through its “Handwashing Education for restoration of overall Sanitation (HERO’S) programme”, school children are trained on handwashing and further spreading the message to the community. ADRA India is also supporting remote communities with provision of safe drinking water by building borewells and water tanks.

1,878

Number of SHG members, PRIs, influencers and frontline workers oriented and trained on immunization

3,385

Number of school children oriented on handwashing

1,668

Number of adolescent girls reached

2,665

Number of RI sessions supported and monitored

74,233

Number of beneficiaries reached directly

376,893

Number of beneficiaries reached indirectly

EMERGENCY RESPONSE & DISASTER RISK REDUCTION

ADRA India has proven capacity to deliver rapid response to disasters. India is a regional disaster hotspot, frequented by cyclones, flooding, mudslides, earthquakes, and fires. ADRA India has developed a strong capacity to implement disaster preparedness and response operations. These include distribution of food and non-food items, unconditional and conditional cash transfer programming, emergency water, sanitation and hygiene, and temporary shelter. ADRA also organizes disaster risk reduction trainings to educate families of their risks and vulnerabilities and how to become more prepared to mitigate effects from future natural and human-induced disasters in coordination with the local administration.



ADRA prioritizes coordination with IAG, Sphere and other INGOs for joint needs assessments and responds quickly using the National Emergency Management Plan pre-approved mechanisms. On average, ADRA India implements two to three emergency responses per year. This year ADRA India implemented emergency responses to Cyclone Yaas in West Bengal, floods in Tamil Nadu and COVID-19 response across the country.

CYCLONE YAAS

8,631

**Beneficiaries
reached**

2,000

**Households provided with
shelter and hygiene kits**

400

**Hygiene and shelter
kits provided**

EDUCATION



ADRA advocates for and improves equitable, resilient, and inclusive learning environments. ADRA India works to provide holistic education through school development, empowering students & parents, communities and teachers. Through our programmes, we:

- focus is on vulnerable out-of-school and at-risk children and help them continue their education.
- equip teachers through our well–rounded teachers’ training programmes.’
- sensitize parents and communities on importance of education.

Due to the pandemic and closure of schools, our projects focusing on children’s education came to a standstill. However, ADRA India ensured that the children did not miss out. Our teams responded promptly to the crisis by reaching out to the children through phone calls and one-to-one house visits. Through our programmes, we were able to provide education through mobile learning vans for children living in hard-to-reach areas. Our programmes also focused on training for teachers, hygiene education for school children, and equipping adolescents with adequate life-skills to transition to adulthood.

50

**Number of children enrolled
in school through RISE project**

12,902

**Number of children supported
with learning kits**

LIVELIHOOD

ADRA India works to enhance livelihood skills of vulnerable communities, refugees, women and youth, helping them to attain better opportunities. Through our programmes, we strive to create awareness on better and alternative livelihood opportunities; Identify vulnerable youth and orient them on better and alternative livelihood options; Identify the skill gaps and demand in the industry; establish appropriate tie ups and provide suitable skill training and placement support; create linkages between available skills and the market opportunities, especially for refugees in Tamil Nadu and Sri Lanka; advocate and raise awareness on discriminatory as well as social and cultural barriers to labour market participation.

ADRA India reaches out to the community through livelihood opportunities and awareness programmes. Through partnership with Assam Rural Livelihood Mission (ASRLM), ADRA has facilitated setting up a Low-cost Sanitary napkin production unit, which is managed and operated by the Self Help Groups of the tea gardens of Assam. The sanitary napkin unit is producing low-cost pads, which are marketed by the tea garden community girls.



12,976

**Number of
refugees
supported**

36,444

**Total pads
produced through
Sanitary Napkin
Unit (SPU)**

8

**Women employed
at SPU**

PROTECTION



Vulnerable groups, such as refugees can often lack the skills and confidence to contribute positively and engage in nation building. Providing them the much-needed support can build their self-reliance and in longer term give them the confidence of choosing their preferred choice of durable solution.

Understanding this need, ADRA has chosen to work on Protection, Livelihood and Education components and help vulnerable groups live their lives with dignity. Our goal is to provide increased protection for refugee women, men and children through awareness generation, psychosocial support on Gender-based Violence and environmental protection through the strengthening of community structures and unified protection mechanisms. ADRA also strives to include the components of gender equality and sensitization on issues like Gender-based Violence and child safeguarding in all of its programmes.

ADRA undertakes capacity building of all its staff and volunteers to understand, identify and address protection risks to specific groups.



Gender & Inclusion: ADRA incorporates gender analysis tools into its assessment and planning processes to ensure a good understanding of productive, reproductive and community roles of women and gender disparity in those settings. In addition, sex and age disaggregated data (SADD) is collected for all responses. Data is then analysed and utilized to adapt activities that ensure practical needs are met and negative side effects are avoided. ADRA also includes components of sensitization on gender equality amongst communities, especially men and boys and focuses on eliminating Gender-based Violence.

COVID-19

COVID-19 pandemic hit India in February, 2020 and by March the virus was spreading rapidly across the country. ADRA India responded quickly to the crisis and has been responding to the diverse situations that have arisen as a result of the pandemic. ADRA India conducted several successful COVID-19 relief and response activities in 2020 and 2021 including providing immediate relief items, medical equipment to hospitals, cash transfers to the needy, undertaking awareness activities, supporting the government in COVID-19 Vaccination Coverage, and providing psychosocial support.



Emergency Relief: When the pandemic first hit India and a three-month-long lockdown was announced to curb the spread of the virus, it had an adverse impact on the economy. People already living in poverty lost their livelihood. ADRA India identified the immediate needs of the most vulnerable people and reached out by providing shelter, safety and food items for at-risk communities across the country.



RCCE: ADRA has been spreading awareness on COVID-19 through “Risk Communication and Community Engagement (RCCE)” strategy during the Covid-19 pandemic. Infotainment Vans have been deployed in several regions and community leaders and influencers were trained to spread the correct messages for Covid-19 Appropriate Behaviour and mitigate rumour and fear in the community.



Medical Aid: During the second wave of COVID-19, the country was in dire need of medical facilities to save lives. ADRA India quickly identified the need and moved to provide medical equipment like Oxygen Generator Plants, ventilators, ICU beds, etc. to hospitals across the country.



Unconditional Cash Transfers: Multi-purpose cash transfers improve access to much needed cash across the targeted locations. In these locations, access to wage labour is limited and affected households are struggling to cope with numerous basic needs. This initiative aims to provide cash-based on a comprehensive assessment. ADRA India provided direct aid to marginalized communities to help with basic needs for a stipulated period.



Vaccination Support: ADRA helped the government's COVID-19 Vaccination drive by providing management support at several vaccination centres across India and educating people about the importance of vaccination.

7,921

Number of frontline workers, SHG members, PRIs and influencers oriented on COVID-19

2,500,000

Number of beneficiaries reached through Vaccination Centre Management

3,463

Number of medical equipment and gear provided/committed to hospitals

500,000+

Number of beneficiaries reached

19

Number of Infotainment vans operational

1,768

Number of Households assisted with Cash Transfers



We thank you for your continued support

ADRA India

45, Kusum Marg, Block H, DLF
Phase 1, Sector 26,
Gurugram, Haryana

www.adraindia.org
communications@adraindia.org

