

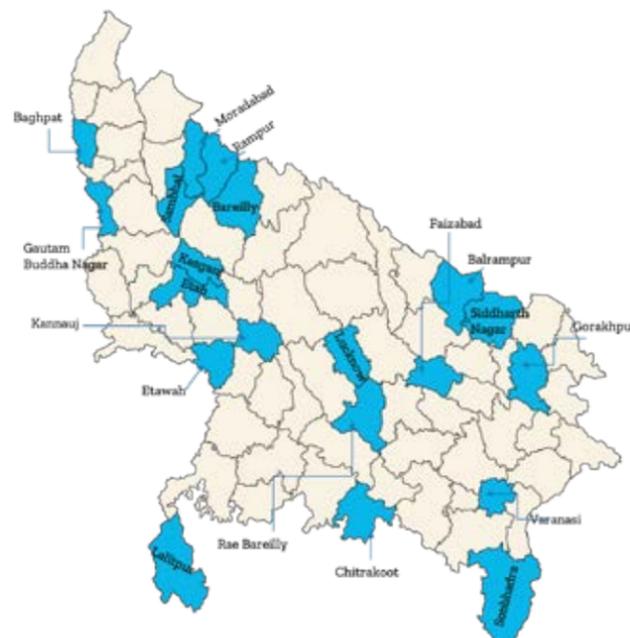
ADRA INDIA

through the years in

Uttar Pradesh



ADRA



Overview



Supporting Communities

Over the years, ADRA India has been implementing humanitarian and development projects to help the most vulnerable in Uttar Pradesh. ADRA focuses on key developmental aspects like public healthcare, education, livelihood generation, humanitarian and emergency response, and protection of vulnerable groups. By partnering with local communities, organizations, and governments, the organization is able to deliver culturally relevant programmes and build local capability for sustainable change.

ADRA India works with communities through community and health strengthening approaches; with government bodies through advocacy, demand generation, capacity building; and with peers to empower effective partnerships.

93,703



under 5 children immunized

35



lakh people supported through our projects since 2015

20
districts served

Health

CORE GROUP POLIO PROJECT (CGPP)

ADRA India began implementation of the Polio Eradication Initiative (PEI) as the preceding Polio Eradication Program, and then continued with the PEI program as a partner of the Child Survival Collaboration and Resources group (CORE) in 1999. Since then, ADRA has been implementing the CORE Group Polio Project (CGPP) with funding support from USAID through the Consortium, which has contributed to historic public health achievement of making India "polio free", as certified by World Health Organization (WHO) on 27th March 2014.

- ADRA's team used community mobilization and participatory approaches using behaviour change communication, trainings, and advocacy models for community support towards strengthening Routine Immunizations (RI).
- ADRA has been involved in strengthening national and regional immunization systems to continue and sustain the efforts of Polio-free India by planning and implementing supplemental polio immunizations, case detection and reporting, sensitization of community health workers, and devising ways to maintain a Polio-free country.
- For the year 2020-21, 42,979 under 5 children and 1,12,744 under 15 children through the project. The project further reached 7,67,685 people.

1.13

lakh under 15 children immunized in 2020-21

PROJECT HIFAZAT

ADRA India contributes toward improving demand generation of RI and building vaccine confidence by bridging the gap between the community and government.

- The programme creates awareness among the self-help groups, Mahila Arogya Samities, Village health sanitation and nutrition committee.
- Members of the above groups are involved in the project and their capacity is built as "Immunization Friend" (Teeka Sakhi).
- Through support and capacity building of SHGs (Self Help Groups), the team targets high risk group and LODOR families (Left Out, Dropout and Resistant) to achieve 90% coverage for full immunization.
- As of 2020-21 the project supported 9,600 beneficiaries.

7.78

lakh people sensitized on importance of immunization through CGPP & Hifazat



BANEGA SWASTH INDIA

ADRA India implemented the Bangea Swasth India Project in Uttar Pradesh and Bihar for 5 years until 2021. The aim of the programme is to teach handwash hygiene to school student and bring about behaviour change on sanitation and hygiene among children. The programme was implmented across seven districts of Uttar Pradesh and Bihar

- The nationwide sanitation and hygiene campaign aims at bringing about a behavioural change around hygiene and sanitation practices by envisaging the students as the catalyst of change who will spread the message across the community.

- The programme follows a multi faceted approach and targets schools and communities. Through this programme, government school teachers are delivering sanitation and hygiene curriculum, aimed at driving behavioral change in students and building awareness in the surrounding communitiesthe schools operate in.

- The programme works with teachers and principals to spread of right knowledge to build good habits in children and future generations.

- The project implemented the hygiene education program in 4000 primary schools, reaching 8.34 lakh students.

WASH



8.3

lakh students trained on sanitation & hygiene



4000

primary schools covered

COVID-19

VACCINATION SUPPORT

ADRA has been supporting the Community and Government during the Covid pandemic response through three different projects.

- ADRA India actively participated in the World's largest vaccination drive for COVID-19 that was launched nationwide on 16th January 2021.

- The team supported the government in orienting the vaccinators. Vaccination session sites were monitored by ADRA's team during the day of vaccination.

- Several awareness sessions were undertaken, and Community Action Groups (CAG) were formed at village level. The CAG members were oriented about the need of COVID-19 Appropriate Behaviour (CAB) and building confidence for the vaccination drive.

- More than 500 CAG members were oriented on COVID-19 awareness, and the members included community leaders including religious leaders and female leaders, private practitioners, ex-community mobilisers.

- People suffering from the impact of COVID-19 in terms of getting infecting and/or loss of livelihood have been counselled by ADRA's team and trained community leaders. CAG members assisted families in getting food and health care services, masks and soaps etc.

- In the current phase, ADRA is supporting the government's fight against COVID-19 by promoting COVID-Appropriate Behaviours and supporting vaccination drives to reduce virus transmission in several districts of Uttar Pradesh.

- ADRA will use mid media, an eco-friendly rickshaw named as 'Muskan Express' for dissemination of messages on COVID-19 appropriate behaviour and vaccine uptake,



7,193

community mobilizers, influencers, community leaders & health workers sensitized and trained on CAB



5,026

community members counselled, assisted with food & hygiene material



25,000

people sensitized on COVID-19, proper ways of handwashing

SUPPORT TO MIGRANTS

ADRA supported migrant laborers returning home during the first lockdown to contribute towards addressing the most critical needs of the population hit the hardest by COVID-19. ADRA provided humanitarian assistance and risk communication information support to the migrants.

- ADRA reached out to migrants with cash transfers as well as psychosocial support.

- A total of 698 migrant worker and daily wage laborers were offered cash transfers..

698

Migrants supported with cash transfers during COVID-19



24,252

community members directly reached through RCCE

The Adventist Development and Relief Agency (ADRA) is a voluntary organization delivering relief and development assistance in over 118 countries. In India, ADRA has been working for the past 30 years. ADRA India focuses on key developmental aspects like public healthcare, education, livelihood generation, humanitarian and emergency response, and protection of vulnerable groups.

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Compassion
Love

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f ADRA India



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