

Total Member Involvement (TMI)

Update Report

May 2021

ADRA India



ADRA

About ADRA

The Adventist Development and Relief Agency (ADRA) is a voluntary organization delivering relief and development assistance in over 120 countries.

Mission & Vision

ADRA works with people in distress to create positive change and justness through empowering partnerships and responsible action.

ADRA GLOBAL NETWORK

120

COUNTRIES REACHED

Through programmes in Health, Emergency & DRR, Education and Livelihood.

9

MILLION

PEOPLE

Impacted in 2018

600

PROJECTS

Implemented across countries to positively impact lives in 2018

ADRA INDIA

ADRA India is an affiliate of the global network. We have been implementing humanitarian and development projects in India for nearly 30 years.

PROJECTS

40+

BUDGET

\$1.5 CR

SINCE

2015

In 2020, ADRA India reached **1.8 million** people through its projects.

COVID-19 Background



Daily wage workers attempting to migrate back to their hometowns after losing their jobs

COVID-19 pandemic hit India in February, 2020 and by March the virus was spreading rapidly across the country. To curb the spread, the government announced a nationwide complete lockdown on 22 March, which was in effect until May 31, post which the restrictions were eased in a phased manner.

The lockdown put an unprecedented burden on the economy, with over 120 million people losing their jobs. The lockdown was especially devastating for the Micro and Small Enterprises. Almost 75% of the 120 million were small traders and wage workers, as per the data by Centre for Monitoring Indian Economy. Harrowing visuals of jobless migrant labourers stranded in metro cities and trying to make their way back to their hometowns in rural India, walking thousands of mile left the country aghast.

Despite the restrictions and challenges, ADRA India swung into action to help the needy and vulnerable people and provide immediate relief to those who were struggling to meet the very basic needs.



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Project Overview

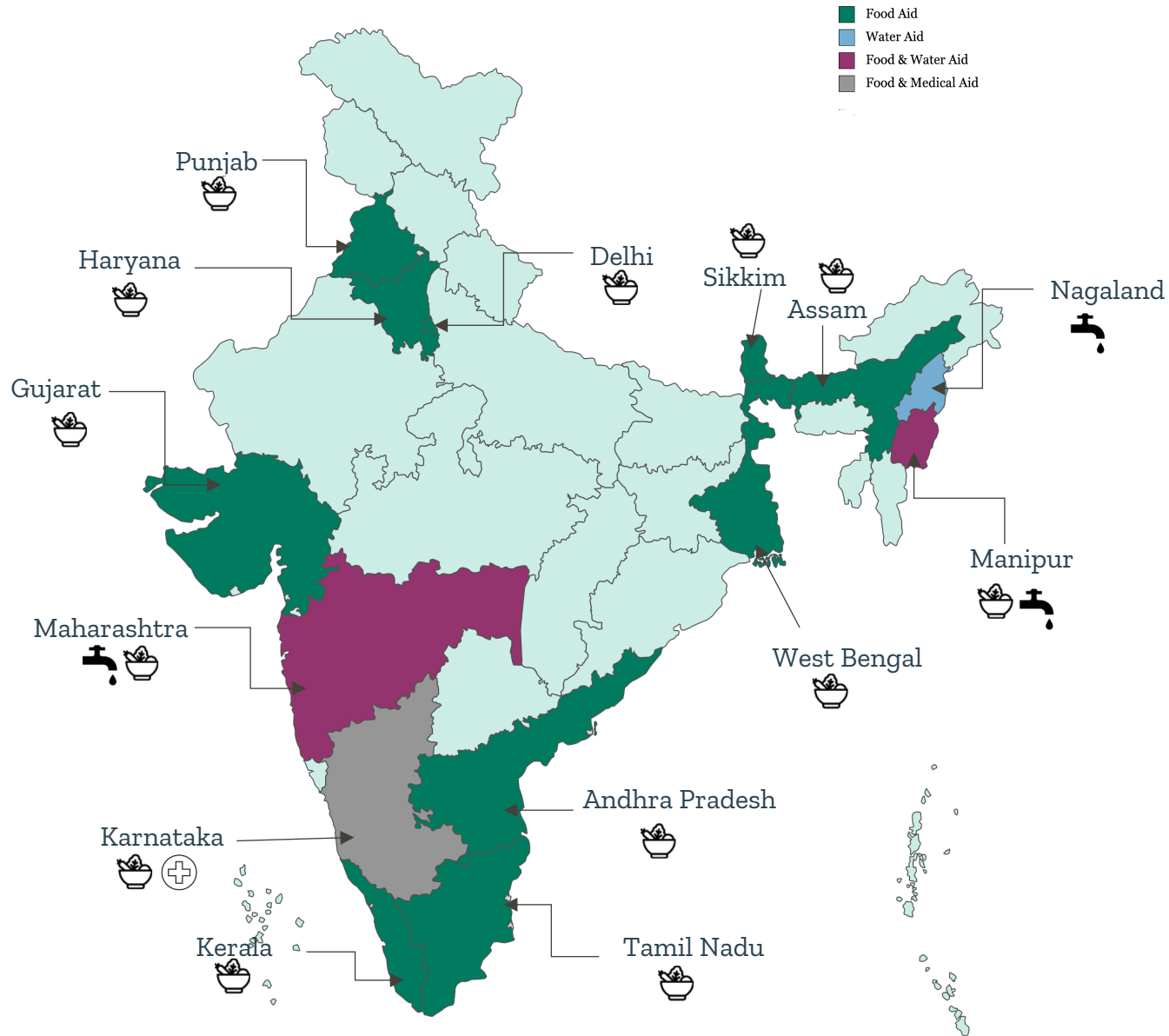
ADRA India identified need and localities with a high number of marginalized communities including construction workers, slum dwellers, those living Below Poverty Line (BPL), farmers, street vendors, and so on.

The project was designed ensuring sustainability. ADRA partnered with local communities to reach the hard to reach areas, build community ownership and management approach, making the end-users directly responsible for the operation and maintenance of the distribution activities and installed facilities.

The initial response included distribution of grocery items in the identified geographies. The project was then expanded to include medical health van and pump houses and borewells to provide water supply to villages with limited access to clean drinking water.



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Project Snapshot

16,045 households covered

80,225 beneficiaries reached

30 Projects implemented in *14* states

\$ 1,31,127 utilized so far

Project Beneficiaries



MARGINALISED
COMMUNITIES



CHILDREN



WOMEN



DAILY WAGE
WORKERS



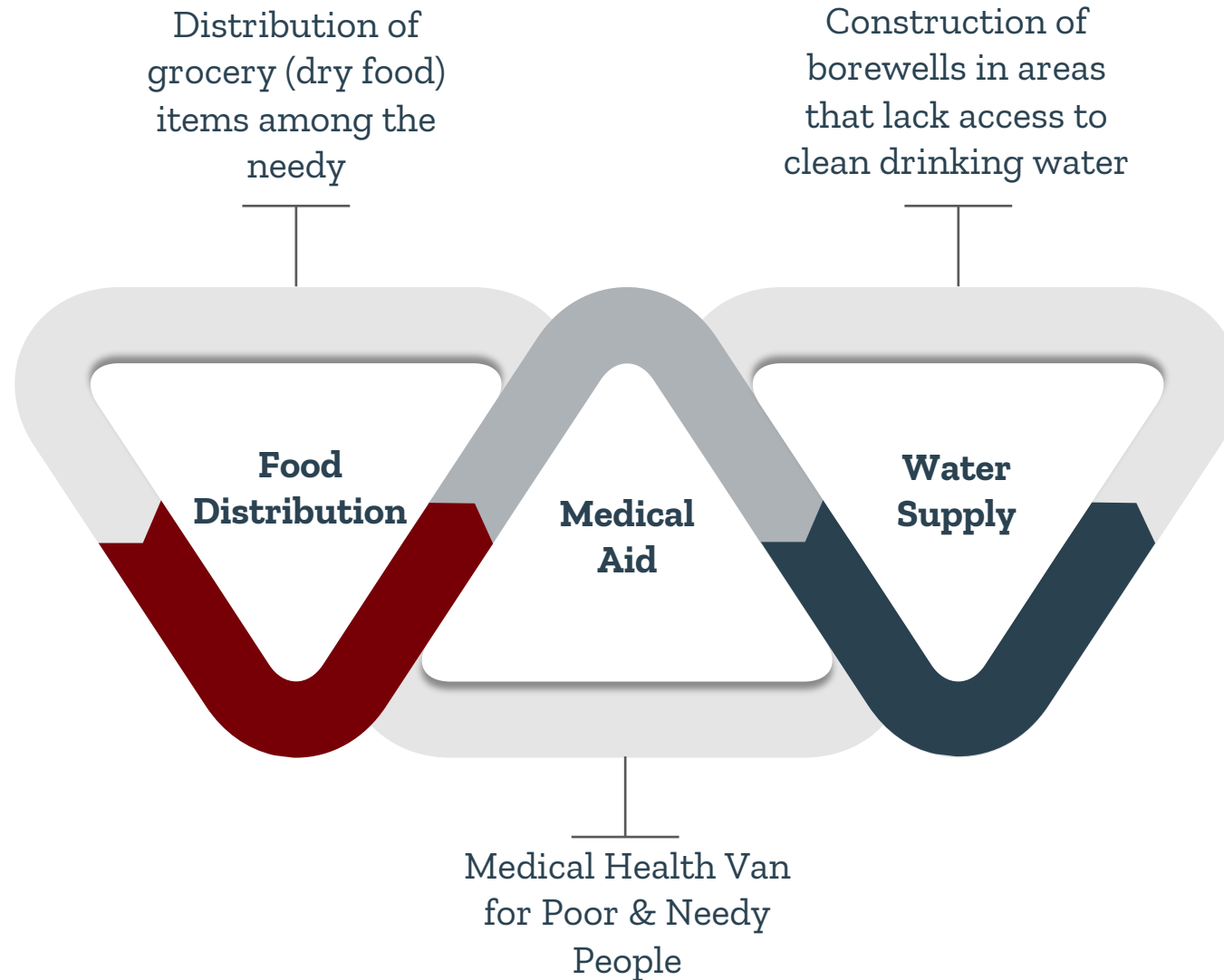
HOMELESS
PEOPLE



SLUM
DWELLERS



Types of Interventions



Food Aid


26,975
Individuals reached

\$
1,01,109
Total budget utilized


26
Locations served across states

| TMI COVID 19 response to Kumram and Patbung Village SDA Church, Imphal, Manipur-795010 | | | | | | | |
|--|------------------------------|------------------------|-----------|------------------|---------------|----------------|------------|
| SL NO | Particulars | Brand Name | Unit cost | Per kit quantity | Per Kit cost | Total quantity | Total cost |
| 1 | CHAWAL (RICE) | Superfine rice (13 KG) | 32.5 | 13 | 422.5 | 80 | 33,800.00 |
| 2 | MASUR KI DAL (Masur lentils) | na (OPEN) (1KG) | 75 | 1 | 75 | 80 | 6,000.00 |
| 3 | HORSE GRAM | na (OPEN) (1KG) | 95 | 1 | 95 | 80 | 7,600.00 |
| 4 | MATTER/PEA | na (1KG) | 68 | 1 | 68 | 80 | 5,440.00 |
| 5 | TURMARIC (MASALA) | Tata (100Grms) | 24 | 1 | 24 | 80 | 1,920.00 |
| 6 | RED CHILLI POWDER | Tata (100Grms) | 34 | 1 | 34 | 80 | 2,720.00 |
| 7 | SALT | Tata salt (1KG) | 19.4 | 1 | 19.4 | 80 | 1,552.00 |
| 8 | REFINE OIL | Best Choice (1litre) | 120 | 1 | 120 | 80 | 9,600.00 |
| 9 | SUGAR | Na (1KG) | 50 | 1 | 50 | 80 | 4,000.00 |
| 10 | MILK POWDER | Everyday (250Grms) | 185 | 1 | 185 | 80 | 14,800.00 |
| 11 | WSHING SOAP | Local Made (4pcs) | 4.5 | 4 | 18 | 80 | 1,440.00 |
| 12 | Toothbrush | Oral B (4Pcs) | 11.15 | 4 | 44.6 | 80 | 3,568.00 |
| 13 | Tooth paste | Cibaca (200 gms) | 46 | 1 | 46 | 80 | 3,680.00 |
| 14 | BATH SOUP | dettol 125 gms (2pcs) | 46.4 | 2 | 92.8 | 80 | 7,424.00 |
| 15 | POTATO | na (2KG) | 30 | 2 | 60 | 80 | 4,800.00 |
| TOTAL | | | | | 1354.3 | | |

Sample list of grocery items per bag



Medical Aid

OVERVIEW

Lifestyle diseases like diabetes, hypertension and obesity is rapidly increasing in India. ADRA India identified the need for early detection of morbidities and health education for the low and middle income people in urban and semi-urban areas of Bangalore. Therefore, ADRA partnered with Vibrant Life Medical & Wellness Clinic to screen people above the age of 30 for lifestyle diseases in Bangalore, Karnataka. A Medical Health Van (MHV) was set up. The project also educated the communities on the prevention of hypertension, diabetes, and obesity by distributing literature and providing counselling on a healthy lifestyle.



15,000

Individuals reached



18,134

Total budget utilized



1

Location served



Water Aid

OVERVIEW

The lack of drinking water is a serious problem that affects the quality of life, of people in several parts of the country, especially remote rural villages. Women and children are forced to travel, great distances in search of drinking water, which is often contaminated due to various factors such as pollution and industrial contamination.

This comprehensive project is giving an opportunity for healthy living and preventing water-borne diseases to local communities in the selected villages of Pune District, Maharashtra, Senapati, Manipur and Walford, Nagaland. The project in Ahirewadi Village, Pune and Walford Village* have designed a solution for the lack of access to clean water and help create a sustainable water supply by building pump houses and borewells. In Wainem Village, Manipur*, a drinking water pipe connection is being installed.


38,250
Individuals reached

\$

11,702
Total budget utilized
3
Location served

*The projects in the villages are ongoing and not yet complete.

Success Story

Gowaramma, a homeless old lady from Mylayaram, Andhra Pradesh, was living under despicable conditions after the COVID-19 lockdown started. She took refuge at a newly-constructed bus stop for at least two months before the team found her. The bus stop was deserted due to the lockdown imposed in India 22 March, 2020 onwards, which is why she was able to make it her temporary shelter. It was an open construction, which Gowaramma had covered with tattered sarees to protect herself from the heat. But she was forced to brave the rains as there was nowhere else to go.

Due to the lockdown and the fear of spread of the virus, Gowaramma was one of the many street inhabitants who had been forgotten and left to fend for themselves. Food and money were sparse, and she would sleep on an empty stomach oftentimes.

To overcome these challenges and help the needy during these testing times, ADRA India joined hands with the local community under the Total Members Involvement (TMI) Initiative. The ADRA India team was at the forefront even when people were scared of stepping out of their houses.

The intervention team identified Gowaramma and reached out to her with groceries and essentials to survive the lockdown. The old woman was ecstatic upon receiving the kit. She thanked the ADRA India team profusely and said, "God sent you as an angel during this pandemic when no one was giving me food due to the fear of COVID-19."

Under TMI Project, ADRA India engaged volunteers to locate areas inhabited by people in need including daily wagers, labourers, slum dwellers and the poor communities. After taking necessary government permissions to move around during the lockdown, ADRA India assisted those identified with at least a month's worth of groceries (dry food items) as most of the daily wage earners had lost their jobs during lockdown. The team went home to home and distributed grocery kits to 5395 families (26,975 Individuals) in a total of 26 cities in different parts of the country. It was a big challenge as the situation was critical because of virus. However, volunteers were successful in supporting the vulnerable people with the help of local police and authorities.





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Justice.
Compassion
Love