



ADRA INDIA CAPACITY STATEMENT



About Us

The Adventist Development and Relief Agency (ADRA) India is an affiliate of the global humanitarian organization, ADRA. ADRA India has been implementing humanitarian projects to help the most vulnerable in India for close to thirty years. Registered in 1992 as a Society, ADRA India focuses on key developmental aspects like healthcare, education, livelihoods

generation, humanitarian and emergency response, and protection of vulnerable groups. By partnering with local communities, organizations, and governments, ADRA India is able to deliver culturally relevant programs and build local capability for sustainable change.



Emergency Response

ADRA India has proven capacity to deliver rapid response to disasters. India is a regional disaster hotspot, frequented by cyclones, flooding, mudslides, earthquakes, and fires. ADRA India has developed a strong capacity to implement disaster preparedness and response operations. These include distribution of food and non-food items, unconditional and conditional cash transfer programming, emergency water, sanitation and hygiene, and temporary shelter. ADRA also organizes disaster risk reduction training to educate families of their risks and vulnerabilities and how to become more prepared to mitigate effects from future natural and human-induced disasters in coordination with the local administration. ADRA prioritizes coordination with IAG, Sphere and other INGOs for joint needs assessments and responds quickly using the National Emergency Management Plan pre-approved mechanisms. On average, ADRA India implements two to three emergency responses per year. This year ADRA India implemented three emergency responses in West Bengal (Cyclone Amphan & COVID-19 response), Uttar Pradesh (COVID-19 response) and Assam (Flood response and COVID-19) with four major components as:

Multipurpose/Unconditional Cash Transfers: Multi-purpose cash transfers improve access to much needed cash across the

targeted locations. In these locations, access to wage labour is limited and affected households are struggling to cope with numerous basic needs. This initiative aims to provide cash based on a comprehensive assessment.

Conditional Cash Transfers

RCCE (Risk Communication and Community Engagement): RCCE is integral to the success of public health response for health emergency. ADRA India with its experience supported the Government to spread awareness through “Risk Communication and Community Engagement (RCCE)” strategy during the Covid-19 pandemic. Community leaders and influencers were trained to spread the correct messages for Covid-19 and mitigate rumour and fear in the community.

WASH (Water Sanitation & Hygiene): ADRA India emergency WASH response aims distribution of hygienic items and kits to improve access to water, hygiene and sanitation. To reduce the public health risks, it also aims at improving access to safe drinking water, access to sanitation and hygiene in both urban and rural populations through its WASH promotion activities in emergencies and repairing/ rehabilitation of WASH structures such as hand pumps, open wells, conducting water quality tests & chlorination, toilets, etc.



Health

ADRA India health portfolio, expands through various thematic areas of health such as Tuberculosis control, Polio eradication, nutrition, and WASH. The health projects focus on community and health strengthening approaches, advocacy, demand generation, capacity building and empowering effective partnerships with relevant stakeholders at different levels.

Maternal, Newborn and Child Health: ADRA supports the Government led Immunization and Polio programme in high risk areas of Uttar Pradesh and Assam. Through innovative Social Behavioural change communication tools and methods the community mobilisers strengthen the routine immunisation and SIA rounds through active community mobilisation and by training the frontline to improve routine immunisation programmes. SHGs (Self Help Groups) are engaged to achieve 90% coverage for full immunisation in high risk group and LODOR families (Left out, dropout and resistant).

Sexual Reproductive and Health: ADRA India is actively engaged to develop behavioural and skill-based competencies

among the adolescent girls, by educating and spreading awareness. One of its innovative community-based approach is to educate adolescent girls is through the “ACCHE Club (Adolescent Club for Communication on Health and Hygiene Education)”. Through regular meetings and a fun filled curriculum that includes poem recitation, dance and songs, the girls are made aware about the basic need of hygiene during menstruation.

WASH: ADRA is engaged in soft skill training for improving the WASH behaviour in the community. Through its “Handwashing Education for restoration of overall Sanitation (HERO’S) programme”, school children are trained on handwashing and further spreading the message to the community.

Covid-19 support: ADRA has supported the Government to spread awareness through “Risk Communication and Community Engagement (RCCE)” strategy during the Covid-19 pandemic. Community leaders and influencers were trained to spread the correct messages for Covid-19, and mitigate rumour and fear in the community.



Project Areas and Activity Highlights

Number of SHG members oriented on immunization and hygiene

475

Number of influencers trained

1547

Number of invitation slip distributed for immunization sessions

1272

Number of frontline workers trained on conducting immunization sessions

3647

Number of school children oriented on hand washing

13232

Number of adolescent girls reached

7000

Number of RI session monitored and supported

1429

Number of beneficiaries reached out through one to one contact

50747

COVID-19

Number of Frontline workers oriented on Covid

2,607

Number of SHG member trained on Covid

286

Number of influencers trained

3155

Number of Covid+ve people counselled

304

Number of people reached through IEC

14236

Education

GOAL

To provide holistic education through development of school, improvement of students, involvement of parents with the engagement of teachers.

STRATEGIES

- Create awareness on importance of education
- Identify poor and vulnerable children who are either dropouts or at the risk of dropping out of school due to various issues and challenges and motivate them to continue their education
- Create a child friendly space or atmosphere at school through targeted activities
- Build the capacities of students, teachers, school administrations and local communities involved in the development process
- Engage in networking and collaboration with other stakeholders working for the same cause in the intervention area to enhance students' learning and to complement each other's effort
- Create and strengthen a community-based system that will contribute positively with suggestions and critical inputs for the efficient functioning of school in provision of education for students



Livelihoods

GOAL

The goal is to enhance livelihood skills of vulnerable community, in particular refugee women and women and youth, to attain better livelihood opportunities in Tamil Nadu.

STRATEGIES

- Create awareness on better and alternative livelihood opportunities
- Identify vulnerable youth and orientation them on better and alternative livelihood options.
- Identify the skill gaps and demand in the Industry
- Establish appropriate tie ups and provide suitable skill training and placement support
- Create Linkages between available skills and the market opportunities in Tamil Nadu and Sri Lanka

- Promote Entrepreneurship with Micro Grant support
- Advocate and raise awareness on discriminatory as well as social and cultural barriers to labour market participation in Tamil Nadu

ADRA India reaches out to the community through livelihood opportunity and awareness programme. Through partnership with Assam Rural Livelihood Mission (ASRLM), ADRA has facilitated setting up a Low Cost Sanitary napkin production unit which is managed and operated by the Self Help Groups of the tea gardens of Assam.

The SHG sanitary napkin unit, is producing low cost pads and are marketed by the tea garden community girls. Additionally, health and hygiene education is provided by the SHGs and the adolescent girls of the tea garden community.



Protection

Vulnerable groups, such as refugees can often lack the skills and confidence to contribute positively and engage in nation building. Providing them the much needed support can actually build their self reliance and in longer term give them the confidence of choosing their preferred choice of durable solution. This will require a collective and coordinated effort such as identifying and addressing key barriers to access essential services and creating an enabling environment for engaging in meaningful income generating opportunities. Understanding this need, ADRA has chose to work on Protection, Livelihood and Education components and help them to live their lives with dignity.

GOAL

Increased protection for refugee women, men and children through awareness generation, psychosocial support on GBV and environmental protection through the strengthening of community structures and unified protection mechanisms.

STRATEGIES

Create awareness on Protection issues – safety, dignity and rights

- Do Protection Monitoring at Camp Level through Organized Discussions and identify their issues, needs and challenges
- Provide free aid/advice/counselling/representation to refugees on their rights, responsibilities and obligations including documentation support either directly or through other stakeholders.
- Share credible information and facilitate durable solution
- Extend possible support to vulnerable refugees in India through Individual Protection Assistance and Community Protection Assistance
- Build and maintain networks with other stakeholders ex: Srilankan Deputy High Commission, MHA, UNHCR, Department of Rehabilitation
- Sensitize and increase the Protection Capacity of Stakeholders
- Create community owned structures in the camps for sustainability of intervention

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