

# QUARTERLY NEWSLETTER

ADRA India | January - March 2021

## TBBT organises bike rally in Imphal

A bike rally was organised in Imphal, Manipur to highlight the importance of informed decision-making, consent and life skills for adolescents. A group of 55 riders covered 110 kms from Imphal East to Bishnupur, Imphal West in support of the Programme. The ride was flagged off by Minister of Water Resources, Youth Affairs & Sports, Mr. Letpao Haokip, and Dy Secretary, Revenue & Disaster Management, Mr. Shivadas Sharma.



## Gynaecologist consultation for Adolescents in Tea Gardens of Assam

Adolescent girls living in the tea gardens of Assam lack resources and guidance on their sexual well-being due to the stigma attached to topics such as menstruation. Due to this, the girls do not openly discuss their problems, leading to serious health threats. To curb this, 'Fresh Hope for Girls' Programme initiated a consultation programme in March for adolescents in its intervention areas, with Dr. Reena Ahmed, a certified gynaecologist from Dibrugarh. Healthcare workers (ASHAs) of the respective gardens act as representatives at the consultation. The Tea Garden management extended their support by providing access to hospital staff including the doctors of the estate. Till date, 11 virtual consultation and four physicals visit have been conducted.

## TBBT Programme launches in 3 New North Eastern States

February, 2021: After rolling out in three states of North-East India in December last year, the Birds and the Bees Talk (TBBT) Programme, supported by Reckitt, expanded its scope to three new North-Eastern States. The project is being implemented in Arunachal Pradesh, Manipur, Sikkim, Mizoram, Meghalaya and Nagaland in the first two years. TBBT is a unique life skills programme, designed for 10-19 years olds, which aims to touch the life of every adolescent in the North-Eastern states. The programme has developed an innovative and engaging curriculum designed to address the information gap around young people's Reproductive and Sexual Health and Rights, and provide them with a comprehensive life skills curriculum to address Power, Protection and Pleasure.





### Ray of Hope for Refugees amidst COVID-19 Pandemic

ADRA India supports the Sri Lankan refugees living in Tamil Nadu under the Local Economic and Social Strengthening (LESS) Project. Due to pandemic-induced restrictions, the community was facing challenges in meeting officials for support. LESS team was constantly in touch with the Department of Rehabilitation and Sri Lankan Deputy High Commission and was supporting Refugees in submitting their requests and documents online and through mail.

As a result, 74 refugees interested in Voluntary Repatriation received documentation support such as Sri Lankan Birth Certificate, Sri Lankan Citizenship, Sri Lankan passport and Foreigners e-Regional Registration Office's (FRRO) exit application. The Project team also worked closely with the State Government and helped 16 refugees with access to various Government entitlements such as identification cards, police registration, Chief Minister Comprehensive Health Insurance, Exit Waiver and Camp Schemes.

### Street Plays on Deworming Organised in Schools in Assam

ADRA India, in collaboration with National Health Mission, Govt. of Assam, organised street plays to generate awareness and create behaviour change on deworming among children and teachers. A total of 10 plays in local language were organised in different schools and Anganwadi Centres in Tinsukia District.

## Core Group Polio Project Aids Govt. in COVID-19 Vaccine Roll-out

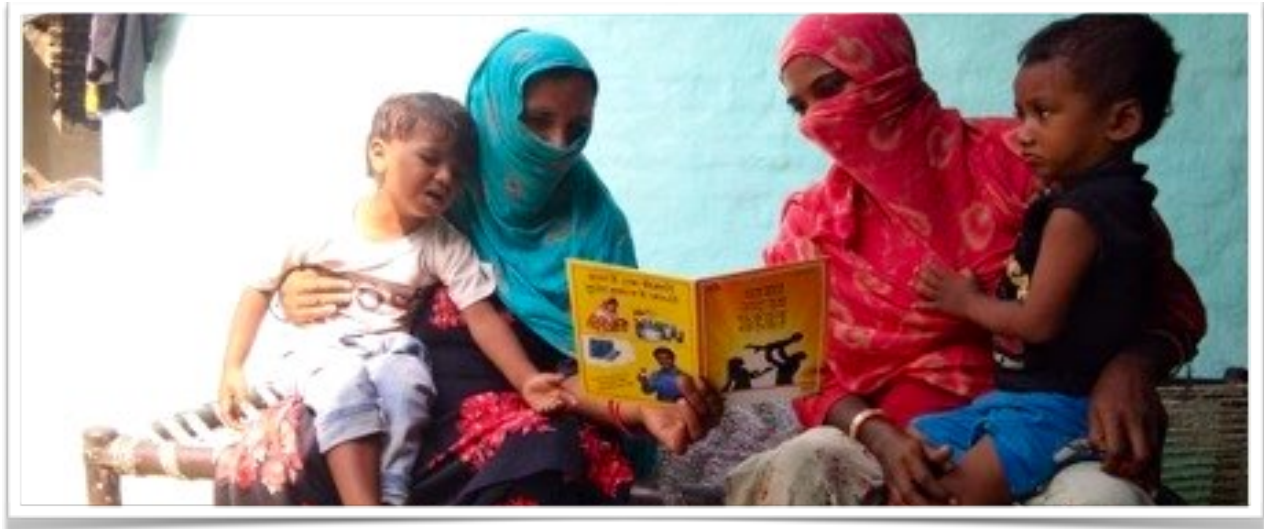
**U**ttar Pradesh, January, 2021: The Core Group Polio Project (CGPP) team actively participated in the dry run of COVID-19 vaccination in all of CGPP's intervention districts. The vaccination was launched nationwide on 16 January 2021.

The CGPP team advocated in weekly District Task Force (DTF) meetings, Tehsil Task Force (TTF) and Block Task Force (BTF) meetings for intra-departmental coordination and shared regular monitoring feedback of vaccination activities. The team contributed in orientation training of vaccinators and support staff of govt. and private facilities (medical colleges and hospitals). On vaccination day, on spot orientation of vaccinators and security officials was conducted. The team assisted health workers in Adverse Event following Immunization (AEFI) management.

ADRA India is implementing CGPP in three districts - Bagpath, Bareilly, and Rampur. The project aims to maintain a high Oral Polio Vaccine (OPV) coverage through Supplementary Immunization Activity (SIA) rounds and strengthen routine immunization to prevent re-introduction of Wild Poliovirus (WPV) from neighbouring countries. During SIA rounds conducted between 31 January – 08 February 2021, 46,119 under 5 children received OPV doses, and 3,15,000 people from 164 villages and urban areas were reached through awareness rallies.



## Success Story



### **‘Teeka Sakhis’ Help Improve vaccine Confidence under Project Hifazat**

**P**roject Hifazat, supported by UNICEF, aims to empower community-based institutions to increase vaccine confidence and routine immunization demand. During the initiation of the project in 3 districts of Uttar Pradesh i.e. Moradabad, Haridwar and Bareilly, the ADRA India team worked on strengthening the capacity of Community Based Organisations, i.e. Women Self Help Group (SHG) and Mahila Arogya Samiti (MAS) members by providing them training on immunization and handwashing. However, in most of the rural intervention areas, SHGs were either non-existent or were defunct. In any case, most of the SHG members were not literate. Out of our intervention areas, 30 villages had no SHGs at all. In this scenario, mobilising women was no easy feat. District Coordinators (DC) tried to individually visit each house and talk to the women, but it was not bearing results.

The team came up with another solution to the problem. They asked the healthcare workers (ASHAs) to make a list of the women who were vocal in the community. The DCs met these women individually and oriented them about the programme. Gradually, they were brought together on one platform for training. They were trained on immunization and handwashing. The women were named Teeka Sakhis (Vaccination friends). ADRA India formed 8 groups in Bareilly and Moradabad with 92 Teeka Sakhis as members. They proactively participated in the programme and worked hard on building vaccine confidence in their communities. The Teeka Sakhis were happy to be associated with the work and get recognition.

Eventually, we saw a change in the attitude of community towards vaccination. The Left Out, Dropped Out and Resistant Group (LODOR) numbers reduced drastically in those areas. During COVID-19 pandemic, the Teekha Sakhis helped in spreading awareness on COVID-19 management. As a result, the community was able to keep COVID-19 at bay. The ADRA India team connected the Teeka Sakhis to the government’s state livelihood department. These Teeka sakhis are now officially members of Self Help Groups as well.

## ADRA India Welcomes Children Back to School

Govt. schools in UP and Bihar started opening their doors after almost a year of being shut due to the pandemic in March. To prepare the school authorities as well as children to get back to school with proper hygiene measures in place, ADRA India, under BSI Project, distributed Dettol soaps and sanitisers, masks, and school reopening kits in 1070 schools. The kits included information material on proper hand washing measures, social distancing guidelines, etc. The team set up temperature check points and hand washing stations to welcome students back to school.

## Access to Drinking Water made Easier for Rural India



Lack of drinking water is a major issue affecting many rural parts of India. Villagers, especially women and even children, have to walk miles to get clean water for their daily use. To solve this issue, ADRA India has been working with local church communities to construct borewells across the country through the Total Members Involvement (TMI) Project. In this quarter, a borewell was successfully inaugurated in the arid village of Ahirewadi, Pune, Maharashtra and more borewells are being constructed in the northeastern states of India. ADRA India is also ensuring sustainability by giving ownership of the maintenance to the local churches, pastors and communities.



## BSI Project Recognises School Teachers for Exemplary Work

Uttar Pradesh, March, 2021: Over 200 teachers were awarded the ‘Swachhta Warrior Awards’ for their contribution to hygiene education during the dissemination workshops held in the intervention districts of Uttar Pradesh and Bihar.

The school hygiene program is a joint initiative between Reckitt and ADRA India under the Dettol Banega Swasth India, a flagship, nation-wide sanitation and hygiene campaign. The campaign seeks to drive behaviour change through a multi-faceted approach, which targets schools and community at large. The school programme has been designed keeping in mind the fact that by changing the behaviour and mindset of school students, they can become catalysts for change in schools, homes and neighbourhoods. By working with teachers and principals, the right knowledge can be passed on to build good habits in children and future generations.

The dissemination workshop was organised to highlight the organisation’s work and the project’s achievements and outreach. Participants included stakeholders - peer, and government officials like Members of Legislative Assembly, Mayor, Chief Development Officer, Block Education Officer, etc.

Learn more about the Fresh Hope for Girls Project. Watch the video here:



### ADRA India in News

1. [Durex-led 'The Birds and Bees Talk' organises bike rally in Imphal to show solidarity towards health and life skills for adolescents](#) - ANI
2. [Durex Shows Solidarity Towards Health and Life Skills for Adolescents](#) - CSR Journal
3. [ADRA Supports the Birds and the Bees Talk for Teens](#) - Adventist Review
4. [210 लोगों को लगाया कोरोना टीका](#) - Amrit Vichar
5. [भारत को पोलियो मुक्त देश घोषित होने की वीं वर्षगांठ पर मनाई खुशी](#) - अ ही ब्यूरो
6. [कोर आडरा द्वारा आशाओं को दिया प्रशिक्षण](#) - Shah Times
7. [30 शिक्षकों को स्वच्छता पुरस्कार से सम्मानित किया गया](#) - 24TV
8. [स्वस्थ इंडिया एंडा इंडिया के द्वारा प्राथमिक एंव माध्यमिक शिक्षकों को डिटॉल साबुन का वितरण किया गया](#) - Frontline24

### Resources

1. [Global Education Report](#)
2. [COVID-19 Report](#)

### Follow, Like, Share!



ADRA India



@adra.india



@ADRAINDIA1